

APOTHÉKARY
About *Us*



A note from Shizu, our Founder

THE ORIGIN OF APOTHÉKARY

My passion for using plants as medicine all started with my family. Growing up, we practiced Japanese Kampo, a centuries-old herbal medicine tradition, which led my family to opt for natural remedies instead of over-the-counter fixes whenever anyone felt unwell.

My family wasn't the only one using plants as medicine. In many Eastern cultures, traditional medicine in the form of plants and herbs has been used for centuries to address the root cause of common ailments. That's exactly what we strive to do here at Apothékary – we're not here to just treat the symptom, but get to the root cause of your wellness woes.

After our rebrand, our packaging and website look a little different, but our mission remains the same – to inspire you to live a more natural way of life. After listening to our customers and an innate desire to keep improving (known as kaizen in Japanese), we knew we wanted to do better.

We're proud to introduce you to the new and improved Apothékary, where Nature is Medicine.

Shizu Okusa



[WATCH THE HARMONY STORY](#)

Get to the *Root Cause*

3 Reasons to Trust Herbal Medicine

1

Trusted for centuries

Based on 5,000 years of tradition around the world using medicinal plants from the Earth to nourish, revitalize, and bring wellness to the body—without synthetic or chemically-derived ingredients.

2

Nutritious and potent

Herbs and other forms of plant medicine aim to get to the root cause of health issues instead of being a quick fix. Through their potent vitamins, minerals, phytochemicals, and antioxidants, plants go deeper and deliver wellness to the body gently and effectively.

3

Better together

When two or more herbs are thoughtfully combined, their overall medicinal properties are enhanced and their beneficial health compounds. Whether it's stress, skin, or sleep support, herbs work better together.



We Believe in a Better Way to *Get Well for Good*

Our Mission

Empowering a more *natural* way of life through vetted herbal remedies, holistic education, and personalized plant medicine for long-term health and well-being.

Nature *is* Medicine™

We harness the intelligence of nature by creating clean, effective herbal remedies that target the root cause of health imbalances like helping to ease stress, support the gut, strengthen immunity, boost energy, and sharpen mental focus.

All of our products are made with real, whole plants and don't contain GMOs, fillers, artificial chemicals, and additives. So you're getting the most potent version of your herbs – the way nature intended.

- 100% real plants
- Certified organic when available, vegan, and gluten-free
- No artificial chemicals, fillers, or GMOs

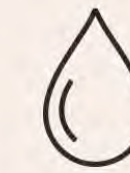
Centuries of use, now proven by *science*

We're here to help you replace over-the-counter quick-fixes and synthetic vices with herbal remedies that have been used for thousands of years – and are now being confirmed by modern science.

Our clinical herbalists formulate our products using their specialized knowledge and dedicated review of the evolving body of clinical research on plant-based therapies.



Potent herbal ingredients



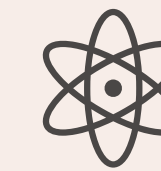
Getting well for good



100% clean & natural



Powdered & tincture formulas



Backed by 5,000 years of tradition



Personalized approach

Power Ingredients, Powerful Results

CASE STUDIES OF OUR CUSTOMERS' TRANSFORMATIVE HEALTH JOURNEYS

CLINICAL STUDY RESULTS

Results from a randomized, double-blind, placebo-controlled clinical study with 80 participants conducted for 8 weeks:

86% of participants consumed fewer alcoholic drinks with Wine Down™.

Over 60% of participants saw improved sleep quality within 8 weeks of using Wine Down™.



MY JOURNEY WITH THE HONEST YOUTH™



Skin concerns: Dull skin, dry, uneven texture, discoloration, and frequent breakouts

Results: Increased skin brightness, increased hydration, improved texture and tone, decreased breakouts

"I've always struggled with acne, scars, and skin inflammatory issues. Even skin tone and texture have always been a struggle for me. It was only when I started taking The Honest Youth™, finding a skincare routine that worked for me, and booking regular appointments with my aesthetician did I start to see real progress. After taking The Honest Youth™ for a month, I've noticed a major glow-up in my skin and my pores look smaller, too! In the last 3 months, The Honest Youth™ has greatly reduced how much random acne shows up on my skin. This stuff works!"

- Clarissa



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Sustainable Packaging Ethos

Biodegradable and compostable packaging created from recycled materials and FSC certified

Recyclable glass jars made from 30% recycled content

Biodegradable and compostable packaging created from recycled materials and FSC certified

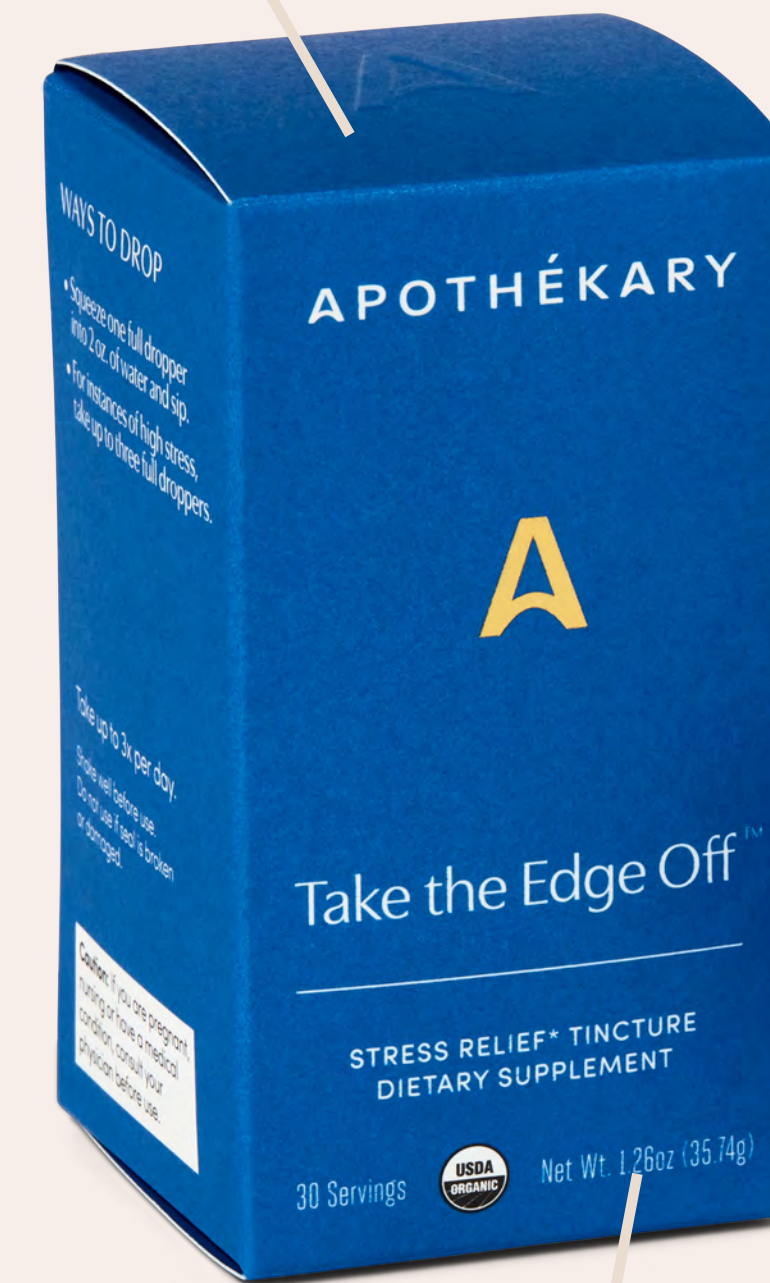
Recyclable glass bottles

Plant-based and vegan ink

Circular hole to display product contents inside

Recyclable tinplate lids

Plant-based and vegan ink



Product & Safety Testing

SOURCING EXCELLENCE, TESTING PROTOCOLS & ADHERENCE

Sourcing Excellence:

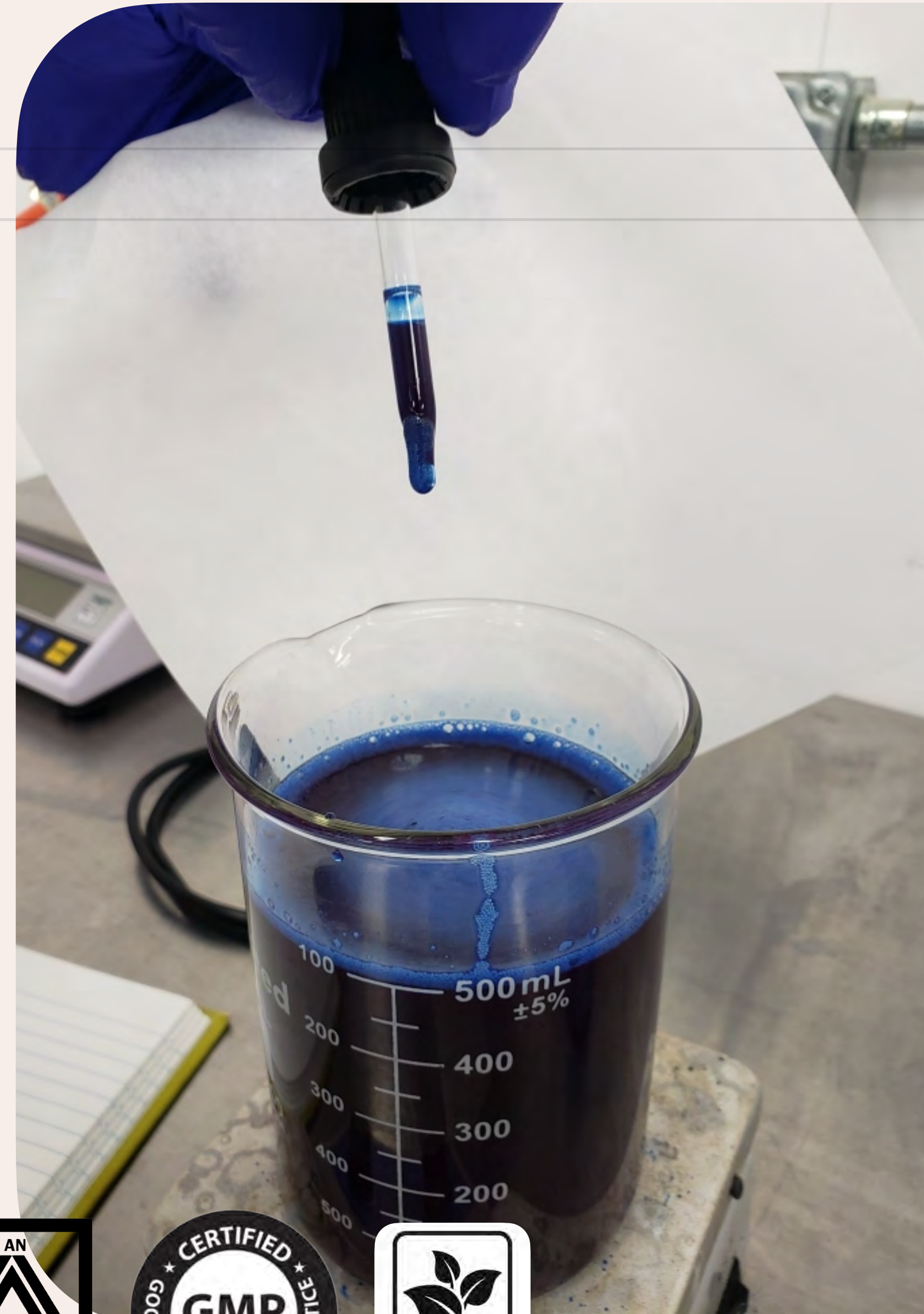
- Our process begins with careful selection of functional ingredients using clinical efficacy and long-term safety data.
- Once selected, we partner with trusted suppliers who share our dedication to sustainability, ethical practices, and superior quality. Our herbs are sourced from US regenerative farms and international suppliers where the herbs grow best and show the most efficacy. We utilize organically certified herbs whenever possible to further increase standards.

Rigorous Testing Protocols:

- Once the raw materials arrive, rigorous testing protocols come into play. Each ingredient undergoes comprehensive testing for purity and authenticity. Samples are sent to third-party laboratories to conduct analyses, verifying the absence of microbial contaminants, heavy metals and pesticides.
- Then once the finished product is complete, it is sent for third-party testing again to ensure no contamination during the manufacturing process.

Adherence to Regulatory Standards:

- Our procedures align with industry regulations and we partner with only FDA registered and GMP certified co-manufacturers. We adhere to Good Manufacturing Practices (GMP) to guarantee that our herbal products meet the highest quality and safety standards. This dedication extends to every aspect of our production, from sourcing to packaging.



Signature Formulas Comparison

A	Tinctures									Powders												
	Take the Edge Off®	Wine Down™	Rosé-Tinted Glasses™	Never Been Bitter®	Your Wildest Greens®	The Honest Youth®	Blue Burn®	Mindcraft™	SugarKick™	Stop Your Wine-ing®	Chill the F* Out™	Do Not Disturb™	Blue Me Away™	Mind Over Matter®	Slay All Day™	Soothe Operator™	Claim to Flame®	Hormone Harmonizer™	Mood Bloom™	Firm Believer™	Releaf™	
Benefits	Stress	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓			✓	✓			
	Skincare			✓	✓	✓	✓													✓		
	Energy & Focus			✓		✓	✓	✓					✓	✓	✓			✓	✓			
	Immunity		✓		✓	✓	✓		✓		✓		✓	✓	✓		✓			✓	✓	
	Gut-Health				✓	✓	✓		✓							✓	✓				✓	
	Inflammation Ease		✓		✓		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓			✓	✓	
	Hormone Health							✓	✓								✓	✓	✓	✓		

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How to Take Tinctures

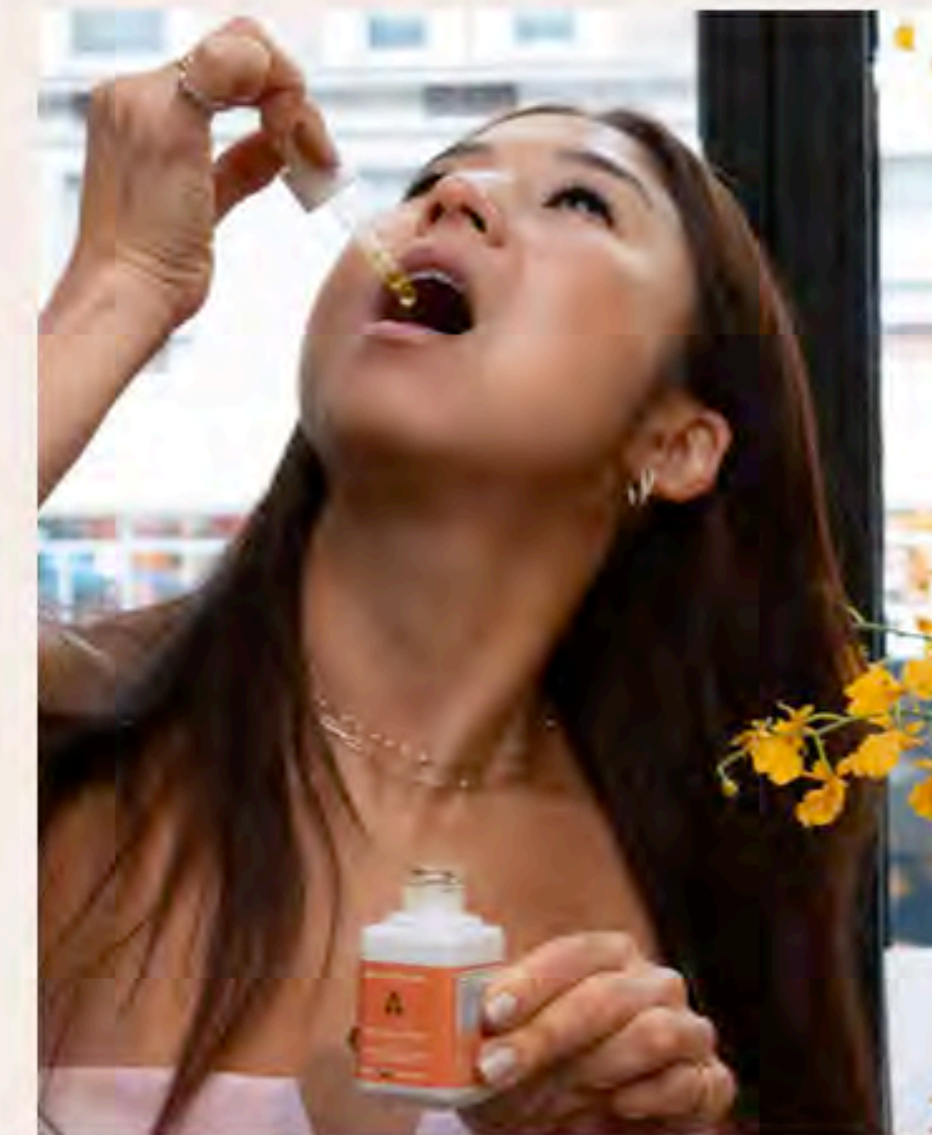
A LOOK AT HOW TO USE OUR HERBAL TINCTURES

MIX WITH LIQUID



- Squeeze 1 to 2 full droppers into a hot or cold liquid of choice
- Mix with a spoon & enjoy

DIRECTLY ON THE TONGUE



- For more immediate effects, put 1 to 2 full droppers directly on or under the tongue and hold for 10 seconds