

FANTASTIC FINDS

Brought to you by the Foraging and Sprouts Brand teams

We love sharing these products with you so you can share them with customers! Your product knowledge will really go far!

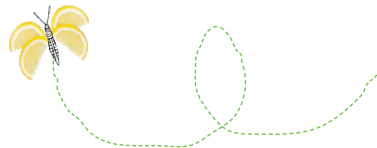
APRIL 2025

DID YOU KNOW...

MUSHROOMS FOR SPRING? GROUND BREAKING.

Mushrooms are all the rage right now and you have probably heard of the popular ones like Lion's Mane, Reishi, and Shiitake, but do you know all of the ways they can help support a healthy lifestyle? While Lion's Mane supports memory and brain performance, some of the lesser know mushrooms like Maitake and King Trumpet can also help with blood sugar levels and boosting your immune system.

Sprouts Vegan 10 Mushroom Blend Protein Powder (now in both Chocolate & Vanilla!) packs in the benefits above with the quality you expect from Sprouts Vegan Protein Powder! Our new chocolate flavor includes 20 grams of protein and benefits like muscle growth, weight loss support, and improved recovery after exercise. Perfect for smoothies, shakes, or baking, pick one of our tasty flavors and add a scoop of mushrooms to your daily routine.



Lion's Mane



King Trumpet



Reishi



Shiitake

Would you like your favorite Sprouts Brand products featured in the next edition of Fantastic Finds? Email us at SproutsBrand@sprouts.com and you could see your favorites next month!

"NEW FOR YOU" ITEMS!



NIRAMAYA

A snack that doesn't have it all - Niramaya's new naan pretzels are gluten and dairy free, as well as vegan. Inspired by the foods her mother and grandmother taught her, Niramaya's founder looks to help people improve their health with a little hometown flavor.



MAEVE

Does chocolate taste better when it's better for the planet? You tell us! Maeve is a fully carbon neutral company built on eco-friendly practices. From using compostable packaging to donating 10% of their net profits to cocoa farmers in Ghana, Maeve's actions and quality speak for themselves.



WILD SOCIETY

Snack like a caveman with Wild Society's newest line: Caveman Eats. Sourcing beef directly from local ranches in rural communities, Wild Society strives to provide the best cuts and the best flavor and each bag contains 95g of protein.



SUPPLIER SPOTLIGHT



HARKEN

Harken lets you *Harken* back to the joy of candy, infusing iconic treats with gut healthy superfoods! Each candy bar is packed with gut-loving prebiotic fiber, plant-based ingredients, and no added sugar.

SPROUTS BRAND FEATURED ITEMS!



CHOCOLATE VEGAN MUSHROOM PROTEIN POWDER

You liked it in Vanilla so we made it Chocolate. Full of mushrooms and chocolatey flavor, this newest addition to the protein world will brighten up your day and may even help with brain, heart, and gut functions.



COOKIE BUTTER SPREAD

Our new Sprouts Brand Cookie Butter Spreads are a must buy. No matter your preference, crunchy or creamy, we've got the speculoos flavor you need to spread, dip, or even just eat with the spoonful. We won't tell!



HONEY

If you liked our Whipped Honey with Lemon, make sure you try all of its new cousins. We've added regular Whipped, Clover, Wildflower, Lychee, and Hot Honey to our lineup. Grab one today and add a little sweetness (or spice) to your day.



BREADED SHRIMP

Just in time for summer, we've got three new Sprouts Brand Breaded Shrimp options - Nashville Hot, Tempura, and Butterfly. Packed with protein and flavor, try each one for a new favorite.