

# FANTASTIC FINDS

Brought to You by The Foraging And Sprouts Brand Teams

*We love sharing these products with you so you can share them with customers! Your product knowledge will really go far!*






MAY 2024

## DID YOU KNOW?

### SPROUTS REGENERATIVE AGRICULTURE ORGANIC BEEF



Regenerative agriculture is a system of farming that works to progressively improve the soil, water, and the environment. These farming methods can help take CO<sub>2</sub>, a powerful greenhouse gas, out of the atmosphere and put it back into the soil. Here's the dirt on the principles of regenerative agriculture practices.

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**Build Soil Health:** Soil should be alive and filled with microbes. Healthy, living soil is also an important component of the carbon cycle, a critical part of any healthy ecosystem. When soil is degraded, the carbon cycle is disrupted.
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**Diverse Cover Crops and Plant Life:** Having a diverse mix of cover crops and other plants increases microbial population and organic matter in the soil, allowing it to draw in more carbon and nitrogen. It also covers and protects the soil, regulating its temperature during extreme heat or freeze. By introducing a diverse variety of plants to the soil, the microbial population in the soil becomes stronger.
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**No Till:** Scientific research shows that tilling is destructive to our land and atmosphere. Tilling the land destroys the soil structure, decreases water infiltration, reduces soil organic matter, increases weeds, and releases harmful carbon into the atmosphere as CO<sub>2</sub>.
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**No Chemical Inputs:** Use of chemicals instead of nature's own systems has resulted not only in poor soil health, but in other problems, such as reducing large populations of beneficial species like bees (important pollinators), and causing chemical runoff that pollutes ground water, rivers, lakes, and oceans with harmful toxins.
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**Livestock Integration:** Integrating livestock naturally into the ecosystem through adaptive grazing is a form of "biomimicry" - it simulates the way nature works when left on its own.

## SPROUTS BRAND FEATURED ITEMS!



### SPROUTS REGENERATIVE AGRICULTURE CERTIFIED ORGANIC BEEF

We are proud to offer **Regenerative Agriculture Certified Organic Beef**. Born, raised, and harvested in the USA, this premium beef is raised on small family farms that are free-range, pasture-raised, and always certified organic. Our Ribeyes, Top Sirloin and NY Strip Steaks will take your next cookout up an earth-friendly notch!



### ORGANIC SACCOTTINI

Wondering what to make for dinner? These gorgeous "little sacks" (English translation) recently launched in the frozen department. Five varieties of organic egg pasta filled with amazing flavor combinations like blue cheese & walnut, mozzarella & basil, and provolone & orange peel. Boil these treasures for 5-6 minutes, toss with sauce, and dinner is served!

*Would you like your favorite Sprouts Brand products featured in the next edition of Fantastic Finds? Email us at [SproutsBrand@sprouts.com](mailto:SproutsBrand@sprouts.com) and you could see your favorites next month!*



### ORGANIC PROBIOTIC SHOTS

Be a part of the gut health revolution! Unleash the power of **5 billion CFU** of carefully selected probiotics, transforming each sip into a wellness ritual for your gut. Nourish your body with a shot that transcends the ordinary. Available in **Organic Tart Cherry Recover** or **Organic Blueberry Antioxidant** varieties in the refrigerated vitamins section.

## TEAM MEMBER PICK!

### AVOCADO OIL



**Brian Albert**, Sprouts Sr. Grocery Category Manager, shares that one of his favorite Sprouts Brand items is our Avocado Oil. Its mild flavor and high smoke point make it highly versatile and easy to incorporate into your diet. **Sprouts Avocado Oil** is Brian's go-to when grilling veggies, salmon, or steak.

**Brian Albert**, Sr. Grocery Category Manager



## "NEW FOR YOU" ITEMS!



### JENJI PURE BOBA TEA

Jenji Pure Boba Tea has developed their own unique Coco Jelly Boba — a boba made of coconut jelly. It's a semi-translucent, white, jelly-like food made by the fermentation of fresh coconut water. It not only holds up better in liquid, but also has the light, firm, chewy mouthfeel that boba fans adore. To top it off, it contains far fewer carbs than tapioca pearls — 32g per 100g vs. 88g for tapioca pearls.



### GOODBELLY PREBIOTIC SPARKLING WATERS

GoodBelly Prebiotic Sparkling Waters are refreshingly delicious and made with real fruit juice. They contain gut-healthy, sustainably-sourced blue agave prebiotic fiber, which support healthy digestion. These invigorating sparkling waters are organic, low calorie, have zero added sugar, and are a good source of fiber.



### THEO'S PLANT-BASED JERKY

From harvest to bag, Theo's takes as few steps as possible to turn organic vegetables into farm-to-table snacks that don't compromise on flavor, nutrition, or sustainability. Just real food for real people!

## SUPPLIER SPOTLIGHT



### TIDBITS

Tidbits is proudly a mother-founded and led brand. Through extensive trial and error they created a gummy candy that tastes as delicious as the old-school classics we grew up on, but with an upgraded and modern twist for the health-conscious customer. A guilt-free, family-friendly treat that checks all the boxes for a truly better for you candy. Welcome back to candy.