



MAY 2021

CELEBRATING SPROUTS TEAM MEMBERS

JACK'S CORNER

May is Mental Health Awareness Month — and following a difficult year, the opportunity to pause, reflect, and evaluate our own mental health and that of the people in our lives has never been more important. Mental health is a vital part of healthy living and improving your health can be done in a variety of ways. This can be as simple as spending more time outside, calling up a friend, or pursuing your favorite hobby.

Sometimes improving your mental health requires some extra steps, like monitoring unhealthy behaviors and seeking help when you need it. A barrier to good mental health might be the stigma of getting help as the first step. That's why I encourage all of you to prioritize your mental health by taking advantage of the free resources available for all team members. Our My Wellbeing program has a wellness app where you can get support on your wellness journey, as well as counseling services through our Employee Assistance Program (EAP),

available to you not just in May, but all year long. Thank you for all your hard work and dedication to our customers and our communities!



Take great care of yourselves,

Jack Sinclair
Chief Executive Officer



MAY IS MENTAL HEALTH AWARENESS MONTH!

Mental health is important all year long, but emphasizing its importance during the month of May allows us to focus on the value of taking care of our mental health. Because your mental health matters and we want to help support you, we're highlighting available resources and tools through our free Employee Assistance Program (EAP) for all team members to help support you.



Our EAP is available to you and your household members 24 hours a day, 7 days a week, every single day of the year. With our EAP, you can take advantage of virtual and in-person resources to address any mental and emotional health challenges.

Through our EAP, you have access to:

- Counseling
- Life Coaching
- Work-Life Services
- Self-Care Programs
- And more!



Visit the [Mental Health Resources](#) page on [The Vine](#) to learn more about these resources.

CHECK OUT FAVORITE ITEM PICKS STRAIGHT FROM TEAM MEMBERS LIKE YOU!



Visit [The Vine](#) to watch the latest video to learn about fellow team members' favorite products and how they share them with customers.

What's your favorite product? Let us know your favorite product for a chance to win a \$50 Sprouts gift card! Send a photo of you and your favorite product to communications@sprouts.com.



CELEBRATING THE 2021 RETAIL PRODUCE AWARD WINNER



The United Fresh Produce Association has honored 25 of the grocery industry's top Produce Managers for their commitment to fresh produce, innovative merchandising, community and customer service. Congratulations to this year's Retail Produce Manager Award winner, **Mikaela Claude**, Produce Manager at **store #559 – Las Vegas, NV!** Mikaela will be honored during the Retail-Foodservice Celebration at PMA Fresh Summit later this year.

Hear from Mikaela as she shares her keys to success, passion behind her produce displays, and more:

"For me, the keys to success are motivating and encouraging my team. I take great pride in ensuring my crew is trained correctly on all Sprouts standards, procedures, and programs. It's very

important for me to explain the why behind what we do each day. What we do impacts our customers and the business. For us, this includes proper culling, rotating and hand stacking produce.

"Whenever I'm building a produce display, I make sure that I'm maintaining around-the-clock freshness by checking my fruits and vegetables several times a day. I also like to make sure that they are aesthetically pleasing for the customer, by placing the best quality fruits and vegetables we can give. I find that you can catch the customer's interest more with color by adding contrasting rows of green, yellow, and orange."

MIKAELA'S SPROUTS FAVORITES



Sprouts
Coconut
Water



Sprouts
Veggie
Straws



Sprouts
Unsweetened
Vanilla Almond
Milk



Coconut
Date
Rolls

CUSTOMER COMPLIMENTS

Every day, our customers see you hard at work, working to be **helpful** and keeping them **healthy** and **happy**! That's why we encourage our customers to send in compliments about your great work, like these:

"I have a long-overdue compliment for Vicki from San Marcos, CA. When I'm looking for something specific, Vicki not only listens to me but is attentive and invested in my well-being above and beyond anyone else I know—and I've seen her with the same compassion for others. Vicki's knowledge of products is off the charts as her passion and dedication shine. She's always up-to-date on new arrivals and continues to learn about products and health. I cannot thank Vicki enough for the fantastic work she does and the wonderful, welcoming shopping experience I have whenever she's around!" – Customer at **store #203 – San Marcos, CA**

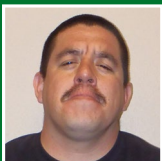
"I'm new to the area and in the middle of moving. I wasn't looking forward to grocery shopping online. Still, Jerome, the shopper at the Peachtree City Sprouts here in Georgia, went above and beyond and made my shopping experience pleasurable in my busy day. He was an excellent communicator, helpful and informative. When an item wasn't available, he was patient in letting me find a substitute. Jerome is an outstanding employee and a valuable asset to your company!" – Customer at **store #524 – Peachtree City, GA**

Head over to The Vine to find more customer compliments! You might discover you've gotten a shout-out from a happy customer!



COLORADO DISTRIBUTION CENTER OPENING SHOUT OUTS

A special thanks to the following Glendale, AZ DC team members who helped make the opening of our Aurora, CO distribution center a success:



Gilbert Amaya
Outbound Warehouse
Supervisor



Alfredo Gutierrez
Forklift Operator



Arturo Herrera
Forklift Operator 2



Miguel Ochoa
Outbound
Warehouse Lead



Jose Alvarez
Inbound
Warehouse Lead



Salvador Rodriguez
Forklift Operator

BRAVOCADO TO THE APRIL VITAMIN DISPLAY & SALES CONTEST WINNERS!

During the April 20% Off Vitamins Sale, we held a contest to see which stores could grow their sales the most and create the best vitamin displays. Congratulations to our winners! The top stores in each category will win \$500 for 1st place, \$300 for 2nd place, and \$200 for 3rd place! Take a look at some of the amazing displays our Vitamin teams created.

Department Sales % Growth – April 2021 vs. October 2020

- 1st place: **store #628** – Seminole, FL, +63.11%
- 2nd place: **store #614** – Sarasota, FL, +59.97%
- 3rd place: **store #626** – Miramar, FL, +59.17%

Department Penetration Growth – April 2021 vs. October 2020

- 1st place: **store #614** – Sarasota, FL, +4.42%
- 2nd place: **store #237** – Laguna Niguel, CA, +4.30%
- 3rd place: **store #613** – Valrico, FL, +4.00%

Vitamins Display Winners

- 1st place: **store #634** – Orlando, FL
- 2nd place: **store #36** – Prescott, AZ
- 3rd place: **store #112** – Austin, TX

Head over to The Vine to see the full list of winners from the sales contest and more photos of displays from the April Vitamin Sale!



SEEDING THE FUTURE: CELEBRATING SCHOOL GARDENING PROGRAMS ACROSS THE COUNTRY!



In April, more than 2,000 educators and school garden supporters – plus an estimated 105,000 elementary school students nationwide – tuned in for a first-ever, coast-to-coast school garden tour. From the Big Island of Hawai'i to Washington, DC, students from unique and diverse communities got the chance to share how they are engaging in hands-on learning, growing healthy food for themselves and their communities, and becoming caretakers for their local environments.

This event was created by the Sprouts Healthy Communities Foundation to help spark national interest in the school garden movement and to provide elementary school students with an engaging educational event celebrating outdoor learning. Visit growingschoolgardens.org to view a recording of the event and learn more about activities you can try in your garden.

WE WANT TO HEAR FROM YOU!

Do you have a great story about your Sprouts journey or how you've helped out in your community, or even a story about another stellar team member? Submit your stories to communications@sprouts.com for a chance to be featured.



Want more? Visit thevine.sprouts.com for your work schedule, company news, videos, frequently used documents and more!