

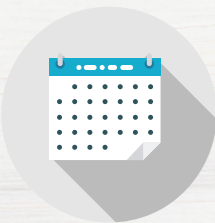


SIGN-UP SHOWDOWN

Ready, set, collect! Show our customers how to sign-up and select their store through sprouts.com or the Sprouts app for a chance to win a cool \$100-\$200. Sign-up is easy and those \$\$\$ are closer than you think!



CONTEST RULES



Competition spans across all 20 regions and runs until December 1, 2020



The store in each region with the most sign-ups through the website or app will be the "Regional Champion."



The individual store with the single most sign-ups across all regions will be declared the "Sprouts Champion."



Customers need to ensure they choose their store location in app or on web to ensure each individual store gets their credit.



All YTD sign-ups for each individual store at the start of the competition will count toward their EOY totals.



Respectfully engage and encourage customers to sign-up by highlighting benefits of membership!



19 Regional Champions = \$100 Per Team Member/T-Shirt



1 Sprouts Champion = \$200 Per Team Member/T-Shirt/Store Trophy

Visit thevine.sprouts.com/sign-up-showdown to see how your store is doing in the contest!