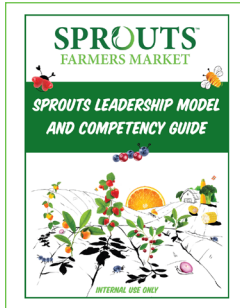


Thank you, Store Managers, for the enthusiasm and **CARE** you brought to SproutsCon 2023!

At the conference, we introduced and shared some **updated resources** to help you hire, train, and develop your team while bringing our values to life. Outlined below are the resources included in this package as well as how to use them. Also included is a SproutsCon **Store Manager Breakout Session Recap** with summaries and take-away actions.

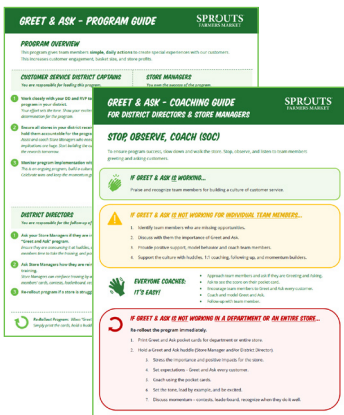


Sprouts Leadership Model and Competency Guide

Use the Sprouts Leadership Model and Competency Guide for leading yourself, leading others, and leading the business. Be sure to shred the old Leadership Development Guide and begin using this new guide today.

Total Rewards – Your Wellbeing Matters!

Share this document with your team and encourage team members to visit the recently launched **BeWell.Sprouts.com** website to help them make benefits elections during open enrollment for the coming year. While there, they can learn more about pay programs, medical benefits, mental wellbeing resources and the various other services and perks available to them.



Greet & Ask

If needed, use the **Program Guide** to re-rollout Greet & Ask until team members are consistently providing excellent customer service in your store. Simply print the cards, hold a huddle, and set expectations. Use the **Coaching Guide** to support your team members. Remember to stop, observe, and listen as they “Greet & Ask” our customers. Recognize them when done correctly, and coach them as needed.

Sampling

Review the **Sampling Rollout Guide** to ensure your store is following the best practices. Ensure Sales Ambassadors complete the listed training. Share the **“Building a Culture of Sampling”** guide with your Sales Ambassadors and coach them on how to make their display special, build the basket, and sell naturally.

